IQS
SCHOOL OF
MANAGEMENT

MASTER IN
GLOBAL ENTREPRENEURIAL
MANAGEMENT
Contents

Why study at IQS? ................................................................. 04
This is IQS ................................................................. 06
Master in Global Entrepreneurial Management ................. 08
Acces to the labor market ................................................. 12
Doctorates ................................................................. 14
Admission Process and Enrollment ................................. 15
Why study at IQS?

“
Involvement, specialization and professionalism are the concepts that define IQS Master programs. We provide a high quality education based on excellence and continuous improvement enabling students to create, lead and manage competitive corporations operating on a global scale”.

IQS is a university centre of the Society of Jesus, founding member of Universitat Ramon Llull, with more than one hundred years of experience and a long history. National and international accreditations guarantee our continuous work and consolidate our prestige.

01. Comprehensive Education
Our vocation and our commitment is to educate people ethically and comprehensively in personal, academic and professional terms.

02. Practical Dimension of the Programs
The programs are designed to provide a practical and interdisciplinary education.

Dr. Carlos Moslares
Dean IQS School of Management
03. Links With Enterprise
All students undertake compulsory work experience internships and the final projects are addressed to develop practical application works. IQS faculty have a recognized professional experience in industry and enterprise, which allows them to provide highly practical and up-to-date guidance regarding the job market.

04. Job Exchange and Professional Careers Guidance Service
Students have access to the IQS Job Exchange and to the Professional Careers guidance Service, where they are given professional guidance and help, especially with their first job placement.

05. International Vocation
IQS student exchanges with foreign universities are an ideal complement to the program studies, by providing an experience that enriches the students both academically and personally.

06. Languages
Some of the programs offered by IQS are entirely taught in English. Students can also take extra-curricular courses to learn German.

07. Personalized Care and Small Groups
Students have personal tutors to guide them in academic, professional and personal matters. Classes are made up of small groups.

08. Professional Specialization with IQS Master’s Programs
The range of IQS master’s programs provides students with the opportunity to develop their profession in a specific field of study with comprehensive training.

09. IQS Tech Factory
Entrepreneurship center IQS Tech Factory is available to all IQS students. It aims to promote innovation and the creation of new companies.

10. AACSB International Accreditation
All the programs offered by IQS School of Management have the AACSB (Association to Advance Collegiate Schools of Business, USA) international recognition. The AACSB is the premier accrediting agency that evaluates all business schools in the world and is considered as one of the most prestigious within the sector.
This is IQS

TEACHING AREA

22,389 m²

7,840 m²
OF LABORATORIES
AND WORKSHOPS

+1,300,000€
FOR GRANTS IN THE
LAST ACADEMIC YEAR

EXCHANGE AGREEMENTS
WITH MORE THAN 100
INTERNATIONAL UNIVERSITIES

45
EUROPE

32
NORTH AMERICA

12
SOUTH AMERICA

8
ASIA

3
CENTRAL AMERICA

1
AFRICA

1
AUSTRALIA

6 IQS SCHOOL OF MANAGEMENT
ACCREDITATIONS AND RANKINGS

IQS is a Member of

UNIJES
universidades
jesuitas

International Association of Jesuit Business Schools

The International Honor Society
BETA GAMMA SIGMA
Recognizing Business Excellence

LINKS WITH ENTERPRISE

+200 Companies
Collaborating with the Department of Professional Careers

100% of Students Undertake Internships in Private Companies

+35 Spin-offs & Start-Ups
Supported from Tech Factory, the IQS Entrepreneurship Center that joins Science and Business Management

MASTER IN GLOBAL ENTREPRENEURIAL MANAGEMENT, RATED AS ONE OF THE BEST MASTER’S PROGRAMS IN MANAGEMENT WORLDWIDE (World ranking published by FINANCIAL TIMES)

Master in Management Ranking 2017

IQS Recognized in Its Best Business Schools Worldwide Ranking

Universities in the Top 100 Global Employability published by

University in the Top 100 Global Sustainability Ranking 2017 published by

+35 Spin-offs & Start-Ups
Supported from Tech Factory, the IQS Entrepreneurship Center that joins Science and Business Management

IQS IS A MEMBER OF
Master in Global Entrepreneurial Management

The Master’s Program in Global Entrepreneurial Management (MGEM) is offered jointly with the University of San Francisco (USA) and Fu Jen Catholic University in Taipei (Taiwan) and involves a unique experience in the sphere of global markets.

You will be trained in management and administration of companies and organisations, with a strong emphasis on innovation and entrepreneurial spirit. When you complete the program, you will be ready to assume management and leadership responsibilities in companies and organisations in international markets.

Required
Bachelor’s degree in the areas of Business, Economics, Management, Engineering or similar. English level TOEFL 80 Internet based score or its equivalent IELTS or TOEIC.

Duration and Academic Workload
12 months. 60 ECTS credits.

Consulting Projects
3 ECTS credits.

Final Project
15 ECTS credits.

Teaching Language
English.

Timetable
Full-time.

Rated as one of the Best Master’s Programs in Management Worldwide (World Ranking Published By Financial Times)

Honourable Mention awarded to the International Master’s Program (IMP) by the regional government of Catalonia, which recognises the Best International University Master’s Programs
Master in Global Entrepreneurial Management

Program highlights

- Immerse yourself into a global business environment. Experience Barcelona (Spain), Taipei (Taiwan) and San Francisco (USA) in one year.
- Take advantage of three professional Career Services and become Alumni of the three institutions.
- Participate in consulting projects and corporate visits to learn international business practices.
- Acquire an international experience in a multi-cultural setting.
- Gain insights from leading experts. Build your global network.

Global management careers

At IQS your professional and career expectations are high, because right from day one you are in contact with cutting edge companies. With the Master’s Program in Global Entrepreneurial Management you can choose to:

- Devote yourself to management and administration of companies and organisations with a presence in global markets. Take on top-level positions as International Management Consultant, Marketing Executive, Multinational Manager and more.
- Join companies on the three continents with which you have interacted, providing you with an excellent opportunity to enter the job market or start your own business.

As a holder of the Master’s Program in Global Entrepreneurial Management, IQS places at your disposal its professional Career Services, which helps students to apply for job opportunities, and you will also be part of the employment exchanges of Fu Jen Catholic University and the University of San Francisco.

The MGEM is a unique experience in the world where you have a one-year full-immersion global business experience. At the end of the program you will be ready to create or to join a company or institution in a global environment.”

Prof. Carlos Malet, PhD – Coordinator of the Master in Global Entrepreneurial Management, carlos.malet@iqs.url.edu
Master in Global Entrepreneurial Management

Curriculum

Upon completing the MGEM graduates are awarded a Joint Master’s Program by the IQS School of Management – Universitat Ramon Llull (Barcelona, Spain), Fu Jen Catholic University (Taipei, Taiwan) and the University of San Francisco (USA). Graduates can take advantage of three professional Career Services and for all intents and purposes become Alumni of the three institutions.

- The MGEM is highly practical, as it includes:
  a) Courses involving applied methodologies.
  b) Practical case studies.
  c) Business visits.
  d) Guest speakers.
  e) Consulting projects.

- The program consists of 60 ECTS credits and is taught entirely in English.

- The number of places is limited to 45 students.

- The consulting projects and business plan work are developed throughout the entire academic year at each of the three Universities.

- At the end of the program while at the University of San Francisco, you can apply to complete an internship in companies in the USA.

The curriculum of the Master’s in Global Entrepreneurial Management is structured in three sequential modules throughout the duration at the three different geographical locations. Each module consists of four classes, aside from the consulting projects and business plan work.

The sequence of the program is as follows:
- From September to December in Barcelona, Spain (IQS School of Management).
- From January to April in Taipei, Taiwan (Fu Jen Catholic University).
- From May to August in San Francisco, USA (University of San Francisco).

The Master Program in Global Entrepreneurial Management is aimed at students who have completed a bachelor program in the areas of business, economics, management engineering or similar. Other academic backgrounds will be assessed by the joint Admissions Committee.

In any case, the candidates must possess and understand knowledge in the different areas of the business world. The Admissions Committee will be responsible for deciding on the suitability of candidates to enrol in the Master’s Program or the need to take complementary courses to meet the admission requirements, after studying the candidate’s profile and his or her professional background.

Candidates must provide evidence of a TOEFL 80 Internet Based Score or its equivalent IELTS or TOEIC.

The methodology is based on the development of numerous cases and projects that the students ought to carry out in mixed teams. Furthermore, throughout the program the students manage consulting projects in conjunction with businesses that operate in global markets. Some Collaborating Companies:

“I wanted to develop a global mindset and that is why I enrolled the MGEM Program. It was my chance to understand international business best practices, understand how the global markets operate. All of that while I was travelling over the world and meeting great people. People who became a valuable professional network at a later stage. Nowadays, I can say it was the best experience that I would definitely recommend to anyone. The MGEM clearly prepares you for a global career”.

Delfí López Queraltó
IQS Alumnus – Master in Global Entrepreneurial Management.
Class of 2011-2012.
Currently working as a CEO in Monocrom.
Access to the Labor Market

The acknowledgement from industry and society, with over one hundred years of experience, enable the institution to offer a fully consolidated and proven teaching method, which also speeds up the employability of IQS graduates.

Professional Careers Guidance Service:

- Professional guidance to facilitate job placement.
- Advice in making an effective resume and with competence interviews.
- Job Exchange.
- Workshops on career opportunities.
- Group dynamics.
- Usage of social media networks to build your personal brand.

IQS Business Forum

Every year, IQS organizes the IQS Business Forum, where relevant companies of different business sectors present their organizations and career opportunities. Students directly come in to contact with the HR departments of these companies.

Why do a Master’s degree?

- Companies demand versatile professionals with highly specialized skills.
- Promotes the employment rate.
- By possessing an Official Master’s degree, the student will obtain more international projection.
Companies with links to IQS

Companies belonging to Fundación Empresas IQS and/or companies that took part in the last IQS Business Forum.
BUSINESS AND TERRITORIAL COMPETITIVENESS, INNOVATION AND SUSTAINABILITY

The PhD degree programme in Business and Territorial Competitiveness, Innovation and Sustainability is set within the “Aristos Campus Mundus 2015” framework. This initiative is the result of the strategic aggregation of three socially oriented universities (the University of Deusto, Comillas Pontifical University and Ramon Llull University).

The PhD degree programme provides insight into the different factors that affect the competitiveness of companies and territories with a view to contributing to the economic and social development of the world we live in. Particular emphasis is placed on innovation as an essential factor for competitiveness and on sustainability as a key element to guarantee the well-being of future generations.
Admission Process and Enrollment

1. **Online pre-registration at**
   
   [www.iqs.edu/en/online-preregistration-master](http://www.iqs.edu/en/online-preregistration-master)

   Sign up and log in to [iqs.edu](http://iqs.edu)

   **Documentation to upload:**
   - Official Transcript (original collated copy) including all the subjects and their results from all the studies done at home university, including GPA.
   - 80 TOEFL or 6.0 IELTS score.
   - Curriculum Vitae.
   - 2 Letters of recommendation.
   - Personal statement: 1-page describing your motivation to join the program.
   - Passport photocopy.
   - 3 Passport photos (white background).
   - Processing fee of € 100 (refunded in case the student is not admitted).

   For students who are not EU nationals and do not currently reside in Spain, a letter from their university that confirms the student, with its bachelor’s degree, can be accepted to enrol any Master’s degree in his country, will be required.

   If you have any difficulty to upload documents, contact Secretary of IQS: secretaria@iqs.edu

2. **Admissions process:**

   Once your documentation has been reviewed and cleared by the program steering committee, you will receive a formal letter of acceptance into the MGEM program.

3. **Reservation process:**

   Payment of the reservation fee is compulsory and guarantees the admission in the chosen program. In case of admission, you will have to pay, from the platform of pre-registration, the reservation fee (down payment of USD $6,000 that will be deducted from their total tuition fees).

   This fee does not represent an additional cost since it is deducted from the total course tuition fee.

   Reservation fee will only be refunded if the student does not comply with the access requirements.

4. **Enrollment:**

   The places will be granted to the admitted students according to the pre-registration order and the payment of the reservation fee.

   You will be contacted by IQS General Secretariat in order to inform you about the enrollment process and requirements.

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More information at:
IQS Communication and Corporate Marketing

Via Augusta, 390
08017 Barcelona
Tel. (34) 932 672 020
admissiones@iqs.edu
IQS UNIVERSITY PROGRAMS

Degrees

SCHOOL OF MANAGEMENT

Undergraduate Programs
- Business Administration and Management (gradual Spanish-English)
- Business Administration and Management (entirely in English)
- International Marketing (with double international undergraduate degrees)

Graduate Programs
- Global Entrepreneurial Management (entirely in English)
- International Marketing in a Digital Environment / International Marketing & Sales Management (entirely in English)
- Auditing and Management Control
- Wealth and Financial Management
- Industrial Business Management

PhDs
- Business and Territorial Competitiveness, Innovation and Sustainability (CETIS)

SCHOOL OF ENGINEERING

Undergraduate Programs
- Biotechnology
- Pharmacy
- Industrial Engineering Technology
- Chemistry
- Chemical Engineering

Graduate Programs
- Analytical Chemistry
- Pharmaceutical Chemistry
- Materials Science and Engineering
- Chemical Engineering
- Industrial Engineering
- Bioengineering
- Postgraduate Program in Biotech and Pharmaceutical Industry*

PhDs
- Bioengineering
- Chemistry and Chemical Engineering

UNDERGRADUATE DUAL PROGRAMS
- Biotechnology and Business Administration
- Industrial Engineering Technology and Business Administration
- Chemistry and Business Administration
- Chemical Engineering and Business Administration

GRADUATE DUAL DEGREE PROGRAMS
- IQS School of Engineering Masters and Master’s Degree in Industrial Business Management
- Master’s Degree in Industrial Engineering and Master’s Degree in Materials Science and Engineering
- Master’s Degree in Chemical Engineering and Master’s Degree in Industrial Engineering

Via Augusta, 390 · 08017 Barcelona
Tel. (34) 932 672 020
comunicacion@iqs.edu
www.iqs.edu