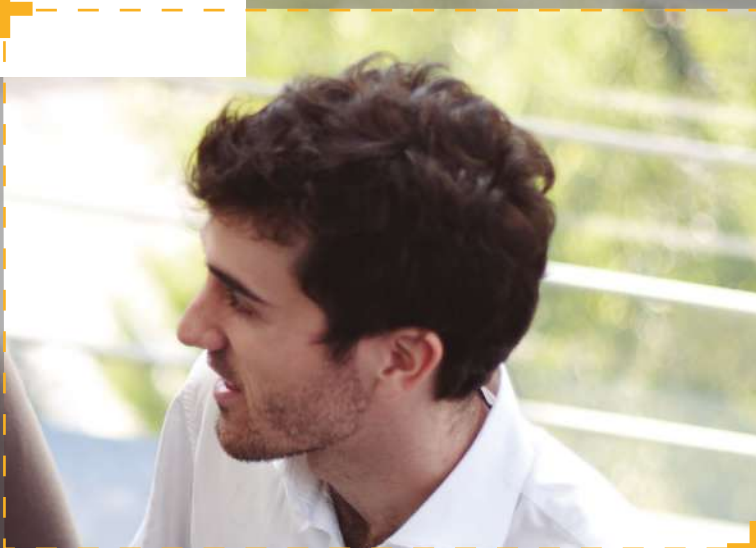


# POSTGRADUATE PROGRAM IN BIOTECH AND PHARMACEUTICAL INDUSTRY



Gain a deep knowledge of the BioPharma sector from leading professionals and foster your career path

**IQS EXECUTIVE EDUCATION | POSTGRADUATE PROGRAM**



PERSONA CIENCIA EMPRESA

**EXECUTIVE  
EDUCATION**

# WOULD YOU LIKE TO EXPAND YOUR CAREER OPPORTUNITIES IN THE BIOPHARMA OR MED TECH INDUSTRIES?



With its close ties to major companies in the Life Sciences sector, the Program in **Biotech and Pharmaceutical Industry** offers a **unique training that combines knowledge acquisition with the development of core competences.**

**The life sciences sector, including biotech, pharmaceutical and medical device industry,** has a high economic impact worldwide, providing significant, highly skilled employment.

The program is designed for students with a clear career goal towards biotech and pharmaceutical companies, in response to business demand for highly qualified professionals.

At the end of the program, the students will have developed real-world business skills and a professional network with senior business professionals who have a deep experience in the biotech and pharmaceutical industry.

# OUR GRADUATE OPINIONS



## Elisa Montagni

"As a scientist with a short experience in the industry, I believe this is absolutely the best educational experience and opportunity I could have. I ended up with a comprehensive view on pharmaceutical and diagnostic industries, a great network and valuable inputs for my future career path."



**Manager, EU Diagnostic Field Operations  
Singulex.**



## Nataliya Storozhylova

"It was worth to make 4,000 km to take this course. This is a knowledge treasure trove, carefully assembled by experienced top-professionals and opened here for us. This is a deep look inside the Pharma and Biotech industry functioning from the classroom. If this course could go in parallel or become a part of a PhD program in Pharmacy, Biotechnology or Chemistry it would open plenty of doors."



**Scientific Project Portfolio Manager  
ARTERIUM LTD, HQ Kyiv, Ukraine.**



## Cristina Ruiz

"An excellent programme to acquire a working knowledge of the pharmaceutical industry with a unique opportunity to learn directly with the best professionals in the sector and benefit from their exceptional experience."



**Lab Manager and Senior Research Assistant  
Institut Hospital del Mar d'Investigacions Mèdiques.**



## Poi Margalef

"A fantastic opportunity to gain a deeper knowledge on the Biopharma industry while growing your network and working on your personal branding skills."



**Consultant  
Health Catalyst.**



Professors and speakers from leading organizations, such as:





# PROGRAM:

## 1. INTRODUCTION

The Global BioPharma Sector Today: Professional Careers

## 2. DRUG DISCOVERY & DEVELOPMENT

2.1 Drug Discovery & Development

2.2 Drug Production

2.3 Intellectual Property Protection. Patents

## 3. REGULATORY AFFAIRS AND MARKET ACCESS

3.1 Regulatory Affairs

3.2 Pricing & Reimbursement. Market Access

## 4. MEDICAL TECHNOLOGIES

Development, Regulatory Affairs, Pricing & Reimbursement, and Market Access specific for MedTech

## 5. CORPORATE DEVELOPMENT, MARKETING AND SALES

5.1 Corporate Development. Partnering

5.2 Marketing, Sales & Communication

5.3 Entrepreneurship in the Life Sciences Field

5.4 Financing Life Sciences Start-Ups

## 6. LEADERSHIP AND PERSONAL DEVELOPMENT

6.1 Tool Box for the Biopharma Industry

6.2 Leadership & Personal Branding

# PROGRAM SESSIONS LEAD BY 35+ TOP PROFESSIONALS FROM BIOPHARMA COMPANIES, SUCH AS:

- **Marta Barbáchano**, Business Unit Manager, Zambon
- **Lidia Cánovas**, Founder and CEO, Asphalion
- **Francesc Cartanyà**, VP Corporate Human Resources, Grifols
- **Dr. Thomas Eichholtz**, Executive Director External R&D, Mundipharma
- **Dr. Esther García-Gil**, Global Medical Affairs, AstraZeneca
- **Dr. Xavier Luria**, Chair Drug Development and Regulation, Former Head Safety & Efficacy of Medicines, European Medicines Agency
- **Dr. Jordi Martí**, President ASEBIO, VP & General Manager Celgene
- **Dr. Marta Palicio**, Chief Innovation Officer, Biokit
- **Marga Paytubí**, Marketing Specialist (Former Marketing Head, Bayer)
- **Dr. Joachim Renken**, Partner, Hoffmann Eitle
- **Oriol Segarra**, CEO & General Manager, Uriach
- **Dr. Oriol Solà-Morales**, CEO HITT, Former Director at Catalan Agency Health Technology Assessment
- **Dr. Marc Soriano**, Head of Project & Portfolio Management, Almirall
- **Dr. Alexander Zak**, Professor at University of California, San Diego
- **Dr. Wendeline de Zan**, Author, Professor and Coach (UCSD, Stockholm School of Economics)

## Students will benefit from:



### COACHING AND TRAINING EXPERTS

with international experience to promote and develop leadership & management skills and goals.



### TOP-MANAGEMENT PROFESSIONALS

from world's leading biotech and pharmaceutical companies delivering industry case-studies and practical implications based on their day-to-day business experience.



### EXCEPTIONAL GUEST SPEAKERS

from the industry to show new approaches and perspectives and promote critical, strategic thinking.

# ARE YOU GOING TO BE PART OF THE BIOTECH REVOLUTION?



Postgraduate Program



Total 160 h - 18 ECTS



Monday to Thursday  
From 6 pm to 9 pm



5.800€  
15% off for  
IQS students



On site

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