



PERSONA CIENCIA EMPRESA
Universitat Ramon Llull

MASTER'S DEGREE IN INDUSTRIAL MANAGEMENT

List of cross-curricular skills

1. Ethical commitment

- Students will be able to make ethical business decisions.

2. Analytical thinking

- Students will be able to create hypotheses and to systematically analyse situations to determine cause and effect. They will be able to think about the necessary steps to follow in a process and evaluate the elements required to carry out a task or reach an objective.
- Students will be able to make realistic predictions about obstacles associated to a certain situation and plan the way to deal with them.

3. Achievement orientation:

- Students will be able to set objectives and assess the indicators that make it possible to evaluate the extent of achievement of said objectives.
- Students will be able to look for, select and interpret relevant information in order to achieve objectives.

4. Communicating with impact and influence to a specialized or a lay audience

- Students will be able to carry out correct conceptual planning (generate ideas to communicate, organise them and consider the best way to communicate them). They will be able to communicate by using the appropriate information technology tools in both oral and written communication.
- Students must be able to transmit conclusions, knowledge and supporting reasons to both a specialised and a lay audience.

5. Leadership and team management

- Students will be able to assume the role of leading a team in a responsible way, establishing and communicating high standards for team performance.

- Students must be able to promote team efficiency making sure the members of the team share objectives and the tasks assigned are carried out appropriately.

6. Initiative and entrepreneurial spirit

- Students must be able to deal with problems in business contexts and must be prepared to solve them.
- Students will be able to adapt to internal and external changes and will be able to turn them into opportunities to reach the objectives established.
- Students will be able to take an informed decision aimed at choosing between one or several alternatives of the possible choices, developing the necessary criteria to know how to distinguish a good option, taking into account the amount of alternatives, their characteristics and their influence on the final result.

7. Customer orientation

- Students must be able to serve and satisfy customer needs, which implies being able to look for relevant information about real customer needs.
- Students will be able to recognise the situation of customer needs and adapt products and services to those needs.
- Students will have the necessary business skills to achieve those objectives.

8. Global and international vision

- Students will acquire the ability to work in multidisciplinary and multicultural environments.
- Students will be able to use English as a commonly used language in business.

9. Knowledge of new technologies

- Students will be able to understand and work in technological and industrial environments, assimilating and incorporating technological progress and the organisational changes derived from it with the aim of ensuring quality.

10. Apply knowledge acquired to new situations

- Students will be able to adapt to and update company strategies to achieve objectives in an efficient way.
- Students will have the ability to work effectively in different situations and with different work teams.
- Students will be able to incorporate new technologies and organisational changes to achieve business objectives in an efficient way, to adapt to new situations and environments and to solve problems in new or hardly known environments within multidisciplinary contexts.